

TÜV® Mobility Conference #2

March 4-5, 2020



Reception for the conference on 4 March 2020
Cafe Moskau | Karl-Marx-Allee 24 | 10178 Berlin

- 6:00 pm **Admission**
- 6:30 pm **Welcome**
Dr. Joachim Bühler, VdTÜV-Geschäftsführer
- 6:35 pm **Keynote: Shaping the change in mobility intelligently**
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP and Board Member VdTÜV
- 6:50 pm **Keynote: Digitization and Artificial Intelligence in mobility**
Andreas Scheuer, Federal Minister of Transport and Digital Infrastructure
- 7:10 Uhr **Talk**
Andreas Scheuer and Dr. Dirk Stenkamp
- 7:20 pm **Panel discussion: What needs to be done? Safety and sustainability in intelligent, connected and automated mobility**
Valentina Daiber, Chief Officer for Legal and Corporate Affairs and Board Member Telefónica Germany
Dr. Christian Jung MdB, member of the Transport Committee of the German Parliament
Sabine Scheunert, Vice President Digital and IT Marketing/ Sales Mercedes-Benz Cars
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP
Christoph Weigler, CEO UBER Germany

Host: Daniel Finger
- 8:15 pm **Get-together and buffet**

Conference on 5 March 2020
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- 8:00 am **Breakfast**
- 9:00 am **Welcome**
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP

Host: Daniel Finger
- 9:10 am **Video message by Jean Todt**
FIA President and Special Envoy for Road Safety of the UN Secretary General

Session Road Safety (in English)



- 9:15 am **Keynote: Building effective leadership for road safety**
Matthew Baldwin, European coordinator for road safety and sustainable mobility European Commission
- 9:35 am **Talk**
Matthew Baldwin and Gerhard Müller, CITA President
- 9:45 am **Panel discussion: Future strategic directions for global road safety**
Hartmut Abeln, Head of VdTÜV Transport Commission, CEO TÜV NORD Mobility
Soames Job, Global Lead Road Safety, and Head of Global Road Safety Facility (GRSF), World Bank Group
Elvan Korkmaz-Emre MdB, Road Safety Coordinator, Social Democratic Party
Ferosse Oaten, CEO of TÜV SÜD South Africa (Pty) Ltd

10:30 – 11:00 Uhr Coffee and snacks

- 11:00 am – 12:30 am **#1 Forecasting models for enhanced road safety**
Univ.-Prof. Dr. Christine Sutter, German Police University
Heinz-Albert Stumpfen, TISPOL
Horst Ziegler, Head of Life Service Department, TÜV Hessen
- 11:00 am – 12:30 am **#2 Deployment of AI in next generation vehicles**
Adam Bahlke, CTO, Motor Ai
Heiko Ehrich, Electronic Systems and Car IT, TÜV Nord Mobility
- 11:00 am – 12:30 Uhr **#3 Mobility transition from a user perspective**
Ingo Kucz, CEO, White Octopus
Jannis Dörhöfer, New Mobility, VdTÜV
- 11:00 am – 12:30 am **#4 Space-technology for railway mobility – The contribution of Earth observation to mobility transition**
Stefan Gönner and Julian Kremers, LiveEO
Mike Walter, Business Segment Rail, TÜV NORD Systems

12:30 – 13:30 Uhr Lunch

Session Artificial Intelligence



- 1:30 pm **Keynote: Smart Mobility – Artificial Intelligence for the mobility of tomorrow**
Dorothee Bär, Federal Government Commissioner for Digitalization
- 1:50 pm **Talk**
Dr. Dirk Stenkamp and Dorothee Bär
- 2:00 pm **Panel discussion: What moves us tomorrow? Mobility becomes intelligent, sustainable, automated, but safe!**
Dr. Maik Böres, Head of Future Mobility Team, BMW Group
Patrick Fruth, CEO Division Mobility, TÜV SÜD Auto Service
MDirig Andreas Krüger, Head of the Subdivision Mobility 4.0 Federal Ministry of Transport
Björn Meyer, Head of Automotive Sensor Sales, Sony Europe
Roy Uhlmann, CEO Motor Ai

- 2:45 pm **Spotlight on: AI@Mobility – Artificial Intelligence and certifications?**
Heiko Ehrich, TÜV Nord Mobility

3:00 – 3:30 pm Coffee and Snacks

Session Multimodality



- 3:30 pm **Keynote: Reframing mobility. Multimodal mobility for enhanced sustainability and efficiency**
Florian Pronold MdB, Parliamentary State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
- 3:50 pm **Talk**
Florian Pronold and Dr. Matthias Schubert, Executive VP Mobility, TÜV Rheinland
- 4:00 pm **Panel discussion: Scenarios for seamless safe mobility between urban and rural areas**
Susanne Henckel, CEO VBB Verkehrsverbund Berlin-Brandenburg
Fabian Ladda, Director Public Policy, Lime
Kai Lücke, SVP External Affairs ZF Group, ZF Friedrichshafen
Stephan Pfeiffer, Head of Strategic Partnerships and Public Affairs, IOKI
Dr. Matthias Schubert, Executive VP Mobility, TÜV Rheinland
- 5:00 pm **Wrap-up and Get-together**
Dr. Joachim Bühler, Managing Director VdTÜV