TÜV® Mobility Conference #2
March 4-5, 2020

Reception for the conference on 4 March 2020
Cafe Moskau | Karl-Marx-Allee 24 | 10178 Berlin

6:00 pm Admission
6:30 pm Welcome
Dr. Joachim Bühler, VdTÜV-Geschäftsführer
6:35 pm Keynote: Shaping the change in mobility intelligently
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP and Board Member VdTÜV
6:50 pm Keynote: Digitization and Artificial Intelligence in mobility
Andreas Scheuer, Federal Minister of Transport and Digital Infrastructure
7:10 Uhr Talk
Andreas Scheuer and Dr. Dirk Stenkamp
7:20 pm Panel discussion: What needs to be done? Safety and sustainability in intelligent, connected and automated mobility
Valentina Daiber, Chief Officer for Legal and Corporate Affairs and Board Member Telefónica Germany
Dr. Christian Jung MdB, member of the Transport Committee of the German Parliament
Sabine Scheunert, Vice President Digital and IT Marketing/Sales Mercedes-Benz Cars
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP
Christoph Weigler, CEO UBER Germany
Host: Daniel Finger
8:15 pm Get-together and buffet

Conference on 5 March 2020
Cafe Moskau | Karl-Marx-Allee 24 | 10178 Berlin

8:00 am Breakfast
9:00 am Welcome
Dr. Dirk Stenkamp, CEO TÜV NORD GROUP
 Host: Daniel Finger
9:10 am Video message by Jean Todt
FIA President and Special Envoy for Road Safety of the UN Secretary General

Session Road Safety (in English)

9:15 am Keynote: Building effective leadership for road safety
Matthew Baldwin, European coordinator for road safety and sustainable mobility European Commission
9:35 am Talk
Matthew Baldwin and Gerhard Müller, CITA President
9:45 am Panel discussion: Future strategic directions for global road safety
Hartmut Abeln, Head of ViTÜV Transport Commission, CEO TÜV NORD Mobility
Soames Job, Global Lead Road Safety, and Head of Global Road Safety Facility (GRSF), World Bank Group
Elvan Korkmaz-Emre MdB, Road Safety Coordinator, Social Democratic Party
Ferose Oaten, CEO of TÜV SÜD South Africa (Pty) Ltd

Session Artificial Intelligence

1:30 pm Keynote: Smart Mobility – Artificial Intelligence for the mobility of tomorrow
Dorothee Bär, Federal Government Commissioner for Digitalization
1:50 pm Talk
Dr. Dirk Stenkamp and Dorothee Bär
2:00 pm Panel discussion: What moves us tomorrow? Mobility becomes intelligent, sustainable, automated, but safe!
Dr. Maike Büres, Head of Future Mobility Team, BMW Group
Patrick Fruth, CEO Division Mobility, TÜV SÜD Auto Service
MDirig Andreas Krüger, Head of the Subdivision Mobility 4.0 Federal Ministry of Transport
Björn Meyer, Head of Automotive Sensor Sales, Sony Europe
Roy Uhlmann, CEO Motor Ai
2:45 pm Spotlight on: AI@Mobility – Artificial Intelligence and certifications?
Heiko Ehrich, TÜV Nord Mobility

Session Multimodality

3:30 pm Keynote: Reframing mobility. Multimodal mobility for enhanced sustainability and efficiency
Florian Pronold MdB, Parliamentary State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
3:50 pm Talk
Florian Pronold and Dr. Matthias Schubert, Executive VP Mobility, TÜV Rheinland
4:00 pm Panel discussion: Scenarios for seamless safe mobility between urban and rural areas
Susanne Henckel, CEO VBB Verkehrsverbund Berlin-Brandenburg
Fabian Ladda, Director Public Policy, Lime
Kai Łucke, SVP External Affairs ZF Group, ZF Friedrichshafen
Stephan Pflüger, Head of Strategic Partnerships and Public Affairs, IOKI
Dr. Matthias Schubert, Executive VP Mobility, TÜV Rheinland
5:00 pm Wrap-up and Get-together
Dr. Joachim Bühler, Managing Director ViTÜV